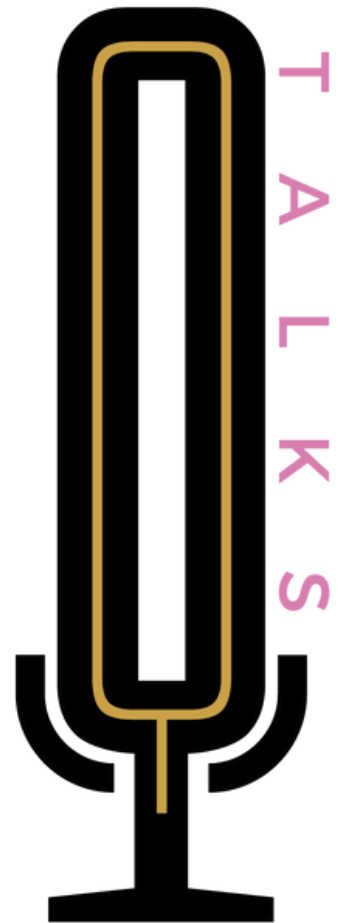


Press & Media Kit

# Qui Talks

Media Personality



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# Are you following Qui Talks?

Quisha "Qui Talks" Joacin is a media personality known for her engaging presence and industry expertise. With a passion for storytelling and connecting with audiences, Qui captivates viewers as a TV host, podcast host, and red-carpet correspondent. Her insightful commentary and dynamic hosting style have made her a sought-after talent in the entertainment world.

With a background in fashion design and a keen eye for style, Qui also serves as a fashion brand ambassador, leveraging her platform to authentically represent and promote brands in the fashion industry.

Throughout her career, Qui Talks was featured in esteemed publications such as VIBE.com, and taken over the red carpet and stage at NYFW events like EMERGE! Fashion Week, CFDA show lineup, and more further solidifying her presence and expertise in the industry.

With a mission to entertain and inform,

Qui's vibrant presence, and impactful storytelling attract the followers she calls "Talkers," making her platform a must-follow for anyone seeking authentic and engaging content.

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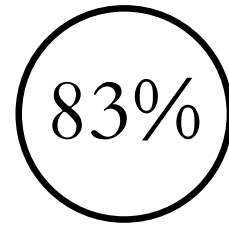




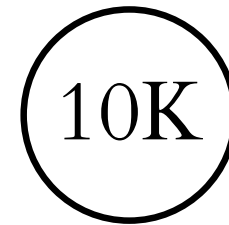
# Marketing Impact

20K+  
Average Followers

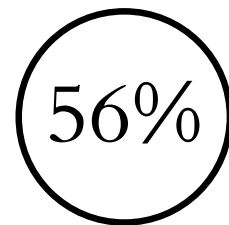
@QUITALKS



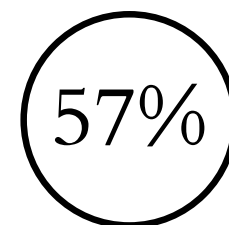
From USA



Reach



Women



Engagement

# 'Talkers'

## Buying Power

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**Age:** Females aged 18-45, spanning various life stages.

**Location:** Primarily Metropolitan Area

**Gender:** Female.

**Lifestyle:** Urban, busy, balancing work and personal life.

**Interests:** Fashion, beauty, wellness, fitness, entertainment, food, travel, career advancement, personal development.

**Values:** Authenticity, empowerment, inclusivity, sustainability, social responsibility.

**Online Behavior:** Active on social media platforms like Instagram, TikTok, and YouTube; consume diverse digital content.

**Purchasing Behavior:** Value-aligned, brand loyal.

**Social Media:** Active on Instagram, Twitter, Facebook.

**Influencers:** Engage with influencers and content creators.

**Events and Experiences:** Open to attending or participating in events, workshops, or experiences in New York and Los Angeles.



# Qui Talks Brand Extensions

## **TV Hosting/Podcast:**

Bring Qui Talks' engaging presence and industry expertise to your TV show or podcast, captivating audiences with insightful commentary and dynamic hosting.

## **Event Host/MC:**

Elevate your events with Qui Talks as your host or master of ceremonies, ensuring seamless execution and leaving a lasting impression on attendees.

## **Red Carpet Correspondent:**

Enlist Qui Talks to provide exclusive coverage and behind-the-scenes insights at your events, showcasing your brand's involvement in the entertainment world.

## **Fashion Brand Ambassador:**

Partner with Qui Talks to amplify your brand's presence and influence in the fashion industry, leveraging her platform to authentically represent and promote your brand.



# Qui Talks

INVITES YOU TO JOIN HER ON  
AN EXCITING JOURNEY BEHIND  
THE SCENES OF THE FASHION,  
ENTERTAINMENT, AND  
LIFESTYLE WORLDS.

@Qui Talks



*Hello, I'm*

# Qui Talks

FASHION, ENTERTAINMENT, & LIFESTYLE  
MEDIA PERSONALITY



For booking and inquires  
[INFO@QUITALKS.SHOW](mailto:INFO@QUITALKS.SHOW)  
[WWW.QUITALKS.SHOW](http://WWW.QUITALKS.SHOW)